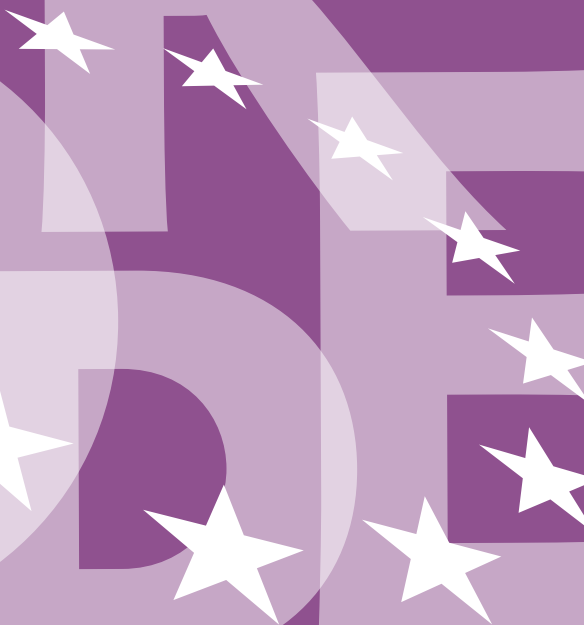


SUMMER SCHOOL IN FRANCE

—
GLOBALISING EUROPE

—
2014

 **EDHEC**
BUSINESS SCHOOL





LILLE
&
NICE



STUDY AT ONE OF THE TOP BUSINESS SCHOOLS IN EUROPE

Founded in 1906, EDHEC Business School was among the first institutions worldwide to be awarded the 'Triple Crown' of international accreditations (AACSB, EQUIS and AMBA) for academic excellence and professional relevance. Today, only 48 business schools worldwide can claim this honour.

EDHEC's success lies in its strong links with the business community, its international orientation and its commitment to an ongoing process of quality improvement. Studying Europe as it evolves from a continent of old-world nation states to a powerhouse of new technology, innovation, and sustainability, allows participants to delve into fascinating socio-economic case studies.

Unlike any other programme in Europe, **Globalising Europe** combines a hands-on business perspective with historical, cultural and economic analyses in order to provide students with a deeper understanding of Europe, one that encompasses the roots of its business expertise as well as the important role it plays in today's global economy.

During this intensive programme, participants attend one or two 3-credit modules covering essential topics of the European business scene; travel through several regions of France; visit leading companies in Southern and Northern France, and meet with top European managers. Participants in the programme also visit EDHEC's international campuses in Lille and Nice. The programme begins in Lille, the hub of the French mass-retailing industry, and finishes in Nice on the French Riviera, an area famous for tourism, entertainment and technology.



MODULE 1 FROM MAY 19TH TO 30TH, 2014

*Key Perspectives on Europe
Governance, Business Models and Culture*



MONDAY 19 MAY
PROGRAMME BEGINS

FRIDAY 30 MAY
PROGRAMME ENDS

TOPICS COVERED

- Cross-cultural challenges: European diversity
- Comparative business models in Europe

COMPANY & CULTURAL TOURS

Companies

Management tours of one or several of the following: Auchan, Arc (International crystal manufacturing company), Decathlon, Heineken and live sessions at the European Commission in Brussels.

Cultural Tours

Visit Paris, Lille, Brussels and the European Commission.

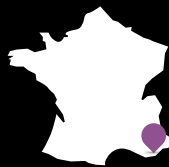
Social activities

Welcome and farewell events, cocktail events, survival French...



MODULE 2 FROM JUNE 2ND TO 13TH, 2014

*Europeans in a Global Perspective
Community Institutions and Political Economy*



■ **MONDAY 2 JUNE**

PROGRAMME BEGINS

■ **FRIDAY 13 JUNE**

PROGRAMME ENDS

TOPICS COVERED

- European institutions and community organisation
- The EU and its outsiders: the case of Eastern Europe

COMPANY & CULTURAL TOURS

Companies

Management tours of one or several of the following: IBM, Mane, Château Crémat, Amadeus (the European travel computer reservation system) and others.

Cultural Tours

Discover Nice, the capital of the French Riviera and Cannes.

Social activities

Welcome and farewell events, cocktail events, survival French...

PROGRAMME DESIGN

The programme gives participants time to study outside of classroom hours and also allows time for sightseeing and exploring the region. Classroom hours are limited to 15 hours per week.

World-class faculty

The *Globalising Europe* Summer course is taught by highly-qualified, experienced faculty from the EDHEC Business School, by visiting professors and by executives. All classes are taught in English.

Teaching methods

Lectures, some outside reading, case study discussions and exercises.

Evaluation

Evaluation will be based on classroom participation, short tests, oral reports, written exams and project work.

A FULL RANGE OF SERVICES

Students will be guided and assisted by the EDHEC International Relations Office on both campuses. Full information on accommodation, arrival procedures, campus facilities and programme schedules can be found on our website. Participants have free access to all campus facilities:

- Computer rooms with free wireless internet access
- Library facilities
- Administrative assistance
- Student cafeteria
- Sports facilities (swimming pool and squash court in Lille)

CERTIFICATE & CREDITS

2 modules

(4-week programme, 6 international credits - 12 ECTS)

Students who have successfully completed the 4-week course will be awarded the EDHEC Globalising Europe Certificate. Academic transcripts listing the grades and credits received will be sent to every participant.

1 module

(2-week programme, 3 international credits - 6 ECTS)

Students enrolled in one module only will receive a certificate on validation of the module and an academic transcript listing the grades and credits.

ACCOMMODATION

EDHEC will give students a **list of different types** of accommodations available near the campus. Please consult the Summer School website for further details:

www.edhec-summer-school.com

PROGRAMME FEES

4-WEEK PROGRAMME
2 MODULES (Lille and Nice)

€ 2410

€ 500

€ 2910

2-WEEK PROGRAMME
1 MODULE (Lille or Nice)

€ 1570

€ 400

€ 1970

ADMISSIONS

Who should attend?

The EDHEC Summer School is open to graduate students and selected upper undergraduate students in Social Sciences with a background in business.

Application Process

Please fill in the application form and send it back to EDHEC.

Application Deadline

Applications must be received by **March 21st, 2014** for applicants to be considered for the 2014 Summer School.



Students enrolled in and nominated by EDHEC's partner universities do not have to pay tuition fees.

¹ Tuition fees include:

- Course material
- Company visits
- A student card that provides access to libraries, computers, internet facilities and student cafeterias

² Service fees include:

- Registration fees
- A 2-week bus pass for Nice and a 2-week bus & metro pass for Lille
- Social activities: wine & cheese tasting, cocktail events
- Cultural excursions
- Welcome breakfasts, farewell dinner/lunches

Fees do not include:

- Travel to and from France
- Travel between EDHEC campuses
- Personal insurance
- Accommodation, personal expenses, books, passports and visas and anything not listed

contact :

If you wish to receive further information about the 2014 EDHEC Summer School, please contact:

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..... WWW.EDHEC.EDU

WWW.EDHEC-SUMMER-SCHOOL.COM

EDHEC is one of the fifty business schools worldwide to hold the "Triple Crown" of international accreditations—EQUIS, AACSB and AMBA—from the three international bodies that certify the excellence of study programmes, faculty quality, relations with the business community and commitment to the local and economic environment.

