

INTERNATIONAL PROGRAMMES OFFICE

invites you to take part of

S Programme

Summer School August 30th – September 14th, 2014

Youth entrepreneurship: example of Krakow – the modern aspect of the city's cultural richness and economic potential

WELCOME!

The Cracow University of Economics invites international, highly motivated students from various fields of studies, who would like to answer the question how the city with its economic potential can help develop innovative business solutions in the era of labor market crisis. During lectures and workshops with teachers from two most important universities in Cracow as well as experts from companies and linguists, students will have an opportunity to learn about the wealth of culture and current economic situation of Krakow.

The program includes 40 hours of lectures, workshops, company visits and sightseeing plus 10 hours of selfstudy and will be summarized with the evaluation: a project in groups of 4 persons. The programme is worth 5 ECTS. Each student will receive a certificate of participation.

APPLICATION DEADLINE: June 1st, 2014

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INTERNATIONAL COOPERATION

www.uekkrakow.pl